



# Corpus Christi Executives Association

Volume 26, Issue 10

October 2009

## Programs

October 7<sup>th</sup> – Ascuba Venture  
October 14<sup>th</sup> – Gill's Landscape  
October 21<sup>st</sup> – Specialty Water  
Treatments  
October 28<sup>th</sup> – 6West Associates  
November 4<sup>th</sup> – APEX Cash Flow  
Solutions  
November 11<sup>th</sup> – Family Massage  
Therapy  
November 18<sup>th</sup> – CCAC

**No meeting November 25th –  
Happy Thanksgiving**

**We encourage everyone to give a  
program. Contact Mikki for  
possible openings.**

## Board Officers

**President:** John Clonch  
**Vice President:** Tony Montez  
**Secretary:** George Clower  
**Treasurer:** David Mathews

## Board Directors

John Carlson            David Hebert  
Reese Hunt             Juan Puente  
Don Shawver            Steve West

Past President: Ann Skaro

## Committee Chairpersons

**Programs**            Jim Mokry  
**Leads**                Leo Laughlin

## Executive Secretary

Mikki Spruce

813-1723

[www.ccea.cc](http://www.ccea.cc)

## President's Message

By: John Clonch

It has been requested of the Board that all members review core principles of CCEA.

We avoid political and religious programs as our members are businessmen and women. Our primary purpose is to build an organization of businesses with strong reputations for referral purposes. Be thoughtful that your fellow CCEA members have varying views in their family, religious, and political lives. You may desire to express your personal view relating to regulations, laws, or comment briefly how a particular law effects your business. However, a cautious self check should be in place to avoid causing needless dissension and division among our members. Certainly, any personal views should be expressed with the afore thought of whether the opinion or address to the group is informative, or just a forum to express your sole political or social viewpoint.

All members need each other in these times. Anyone can divide an organization, however, true leaders encourage tolerance and cohesiveness. Our organization has survived the general passage of time, economic ups and downs, diversity of business and personalities, and has passed with flying colors each test.

Also, allow your Board to note that each member has been accepted in a specific category and unless dual categories have been approved, members addressing the general group during meetings should confine their discussions to the respective categories in which each has been approved. The purpose of having an approved category is avoid overlapping with another member and infringing on the core premises of the organization. This core principle is that only one member of each business has been accepted within our group. Be thoughtful of addressing in your presentations competition with another member or infringing on an approved member's category. This is especially true if the additional or tangent business, which the Board has not approved, and no dues are being paid for that business.

Hopefully, these short reminders of our core principles provide strength to CCEA and continue to strong relationship all members have with each other.

Thank you,

The President and Board Members

